

Please personalize your letter by including your own comments. We encourage you to be polite and respectful.

Please send one email or letter to your country's Icelandic Ambassador.

Dear [Insert Ambassador's name],

I am writing to you to express my deep [dismay at/disappointment with] Iceland's ongoing whaling and to request that you share my concerns with your Minister. I fully support a permanent ban on whaling in Iceland.

The disturbing findings in a 2022 MAST report revealed that 41 percent of the whales killed by Hvalur hf, Iceland's last whaling company, suffered immensely before dying. Despite the implementation of stricter regulations, the first whaling tour of the 2023 season saw two out of three fin whales hunted in clear violation of both Article 5 of the regulations and Iceland's Animal Welfare Act.

Over 50 international organisations sent MAST Minister Bjarkey Olsen Gunnarsdóttir a formal letter urging her not to renew Kristjan Loftsson's whaling license.

Whaling does not support Iceland's economy, with 90 percent of whale products exported to Japan. Furthermore, influential figures in the multi-billion-dollar film industry, including Hollywood Directors, Producers, and Actors, have pledged to avoid filming in Iceland until whaling is banned. This looming economic loss threatens to strike a severe blow to Iceland's economy, a consequence that cannot be overlooked.

Living whales also provide significant, ongoing revenue to Iceland's whale-watching companies and associated industries (tour companies, hotels, souvenirs, etc.). Ecotourism (whale watching) has proven far more profitable as an ongoing and sustainable resource supporting Iceland's economy. Beyond the economic aspect, whales play a vital role in maintaining the health of marine ecosystems.

I urge you to support a future for Iceland without whaling.

Sincerely,  
[Insert your name and country]